



## H2020-FNR-2020-2 LC-FNR-13-2020

CREATING ADDED-VALUE CHEMICALS FROM BIO-INDUSTRIAL CO<sub>2</sub>  
EMISSIONS USING INTEGRATED CATALYTIC TECHNOLOGIES

### D7.1 - Project website operative

Lead Contractor: Sustainable Innovations (SIE)

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**Date:** 30/06/2021

*This document is the Deliverable D.7.1. Project Website operative of CATCO2NVERS (contract no. 101000580) led by FUNDITEC. This document contains all relevant information regarding the website design and development.*



Horizon 2020  
European Union Funding  
for Research & Innovation

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Project details			
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Topic	LC-FNR-13-2020	Call identifier	H2020-FNR-2020-2
Type of Action	RIA	Coordinator	FUNDITEC
Contact persons	Pablo Morales (Communication & Dissemination Manager, SIE) Óscar Ramírez/Dulce Muñoz (Project Coordinators, FUNDITEC)		
Website	<a href="https://catco2nvers.eu/">https://catco2nvers.eu/</a>		

Deliverable details			
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# 1 Executive summary

This document provides an overview and description of the CATCO2NVERS project website.

Task 7.1 aims at proactively promoting the CATCO2NVERS project and its results by providing targeted information to various audiences. The promotion activities will be part of the dissemination and communication plan, and this document presents the first step in achieving the partial objective.

A responsive website structure and design have been developed to be accessed from any device. The content and messages incorporated in the CATCO2NVERS website have been defined to reach different audiences, including the general public, scientific community, industry, and policymakers with the objective to benefit project results.

The design of the website has been developed by SIE with the collaboration of the whole consortium; it has been streamlined and presented in a way that is accessible to a wide range of stakeholders. This document presents a detailed description of the website communication strategy, responsive design, look and feel, navigability, and content development process.



## 2 Acronyms and abbreviations

<b>SIE</b>	Sustainable Innovations Europe
<b>FDME</b>	Furan Dicarboxylic Methyl Ester
<b>NADH</b>	Nicotinamide Adenine Dinucleotide
<b>FME</b>	Furfural Methyl Ester
<b>IP</b>	Intellectual Property
<b>BIOR</b>	Bio-refineries
<b>SC</b>	Scientific Community
<b>CD</b>	Catalyst developers
<b>TD</b>	Technology developers
<b>RPMCA</b>	Regulators, Policy Makers & Community Associations
<b>GP</b>	General Public
<b>GDPR</b>	General data protection regulation

## 3 Communication strategy

### 3.1 Target audiences

The website will be provided with information matching the particular interests and needs of each target group and subgroup. By creating clear headings and subheadings, readers will be able to seek out content that is most pertinent to them. By clearly addressing technical language, it is the intention that the content be discernible for all audiences.

Table 3.1 : Target groups & contents

TARGET GROUP / STAKEHOLDER	TARGETED RESULTS/ CONTENT
<b>Bio-refineries (BIOR)</b>	<ul style="list-style-type: none"> <li>• Reduction of their emissions &amp; integration of CO<sub>2</sub> in their processes</li> <li>• Synergies between industry sectors</li> <li>• Modelling of decentralized pre-treatment, new processes</li> <li>• Additional yields through carbon conversion technology integration.</li> </ul>
<b>Catalyst developers (CD)</b>	<ul style="list-style-type: none"> <li>• Preparation of new bi-functional heterogeneous catalysts based on organic/inorganic supports</li> <li>• Development of novel immobilized biocatalysts</li> </ul>
<b>Technology developers (TD)</b>	<ul style="list-style-type: none"> <li>• Novel route to lactic acid from CO<sub>2</sub> and bioethanol feedstocks</li> <li>• CO<sub>2</sub> conversion to FDME from Furfural - two-step one-pot process</li> <li>• Models for flexible facilities</li> </ul>
<b>Regulators, Policy Makers &amp; Community Associations (RPMCA)</b>	<ul style="list-style-type: none"> <li>• New resources available through the integration of carbon conversion technology in the bio-based industries and its application potential</li> <li>• Legal barrier</li> <li>• Potential of carbon conversion technology and advancements for the circular bioeconomy</li> <li>• Need for further scientific research</li> </ul>
<b>Scientific Community (SC)</b>	<ul style="list-style-type: none"> <li>• Results on novel system for production Lactic acid from CO<sub>2</sub> and ethanol</li> <li>• Results on novel NADH regeneration methods</li> <li>• Logistics modelling of bio-based streams in</li> </ul>

	<p>decentralized system, different feedstocks &amp; circularity assessment of bio-CO<sub>2</sub> based products</p> <ul style="list-style-type: none"> <li>• Synthesis and characterization of new bi-functional heterogeneous catalysts based on porous organic polymers</li> <li>• Synthesis and oxidative esterification of furfural to obtain furfural methyl ester (FME) in soft conditions</li> <li>• Carboxylation of FME with CO<sub>2</sub> to obtain FDME in soft conditions</li> <li>• Furfural to FDME using CO<sub>2</sub> by a two-steps one-pot process</li> </ul>
<b>General Public (GP).</b>	<ul style="list-style-type: none"> <li>• Knowledge of the development of a new technology that allows the use of CO<sub>2</sub> to obtain a precursor of bioplastics</li> <li>• New resources without land-use change or food/feed controversy, CO<sub>2</sub> as feedstock, connection to climate change,</li> <li>• Circular economy concept</li> </ul>

## 3.2 Key Performance Indicators (KPIs)

The social media activities will start as the project kicks off while the website waits to be activated. The publications and conferences presentations will take place as the project progresses and be published in the relevant locations on the website.

Publications and conference presentations are subject to project IP policy. Dissemination activities can be delayed as securing the business interests of any partner needs to be considered first.

The developed dissemination strategy will be continuously updated to ensure the maximum measurable project impact is achieved and the project website will be the central tool to track the progressive efficacy of the communication efforts.

Ambitious CATCO<sub>2</sub>NVERS indicators have been established :



Table 3.2: Indicators and targets

Tool/ Channel	Indicator	Target Number	Information Source
<b>Brochure</b>	N° of copies distributed	Material distribution: <300 poor; 300-500 good; >500 excellent	Consortium information, number of copies distributed to target groups / stakeholders
<b>Leaflet</b>			
<b>Poster, Roll Up</b>			
<b>Project Website</b>	Number of visits	Visits per year: <600 poor; 600 – 1,200 good; >1,200 excellent	Website statistics
<b>Social Media (LinkedIn, Twitter)</b>	Number of followers Number of impressions Engagement rate	<b>Twitter;</b> (a) Followers: < 50 poor; 50 – 100 good; > 150 excellent. (b) Engagement rate: <0.2% poor; 0.2% - 0.9% good; > 0.9% excellent <b>LinkedIn;</b> (a) Followers: <50 poor; 50 – 100 good; >150 excellent. (b) Engagement rate: <2% poor; 2- 3% good; >3% excellent	Social media analytics
<b>Videos</b>	Number of views	At least 2 in the project. Views: <100 poor; 100 – 200 good; >200 excellent	Website / YouTube Analytics
<b>Newsletter</b>	Subscriber & Readers	1500 views (500 subscribers x 3 Newsletter)	Recording of e-mail sent, website download, analytics
<b>Press Releases</b>	Number of media stakeholders addressed Number of views on the website and social media	25 Media stakeholder; 1000 views per Press Release	Recording of e-mails sent, Media list, consulting media website
<b>Scientific Publications</b>	Number of Publications	8 scientific papers	Consulting site where publication is placed Contemplate ResearchGate as a platform



<b>CATCO2NVERS Workshops</b>	Number of attendees	3 EU workshop (M24, M30 & M36) 100 attendees	Registration list
<b>CATCO2NVERS Webinars</b>		2 Webinars x 10 participants	Registration List
<b>Conferences</b>	Number of conferences attended	12 Conferences 1800 participants (12 conferences x 150 participants)	Registration List
<b>Trade Fairs</b>	Number of trade fairs attended	6 trade fairs 30000 participants (6 trade fair x 5000 participants)	Certificate of participation; Proof of registration; Event information, Business Trade fairs Cards exchanged

## 4 Website structure

The communication and dissemination leader, SIE, has registered this URL name at the very beginning of the project. Since all the promotion, communication and dissemination will be centred around the brand name "CATCO2NVERS", it was crucial to secure this easy-to-find URL. The .eu domain was chosen to emphasize the European perspective of the project.

### 4.1 Responsive design

The CATCO2NVERS website is accessible on <https://www.catco2nvers.eu/>. The web has been designed to respond to different user's behaviours and environments based on device, screen size and resolution, platform, and orientation. The website's functionality works and is adapted in different devices including Smart Phones, Tablets (using Android, iOS, or Linux operative systems).

### 4.2 Design & functionalities

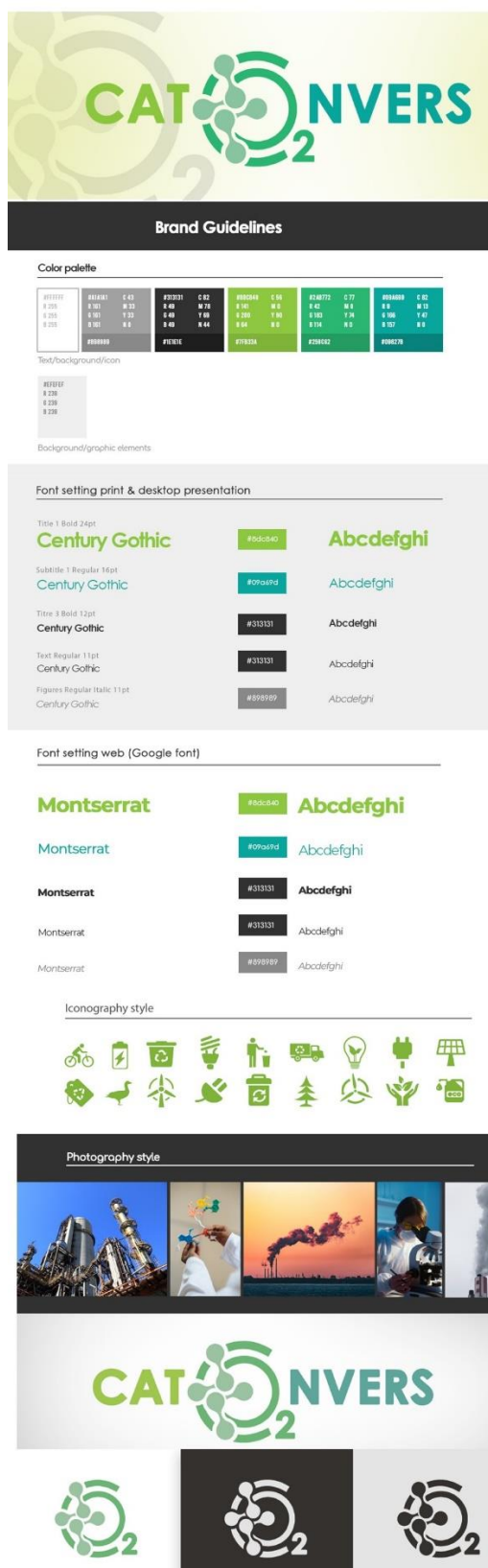
The design describes the appearance of the website from an end-user perspective. This considers the operations and ergonomics of the site including the layout, icons or visuals used to represent functions, such as opening and closing files, directories and application programmes, and the appearance and operation of menus.

The CATCO2NVERS Project website has been developed using a modern layout and impacting images that represent the project's link to the chemical industry in different shades of green, blue and teal colours as chosen by the Consortium during the logo review. The site invites visitors to navigate intuitively, learning more about the project's goals, approach, progress, news, among others (Figure 4.2.2).

The website follows the visual identity established for the project, using the typography and colours that best reflect the project developments and objectives. (Figure 4.2.1).



Figure 4.2.1 : Brand guidelines



# CATCO<sub>2</sub>NVERS

Figure 4.2.2 : Homepage

[info@catco2nvers.eu](#)

**CATCO<sub>2</sub>NVERS** [ABOUT](#) [DOCUMENTS](#) [NEWS](#) [CONTACT](#) [PRIVATE AREA](#)

## CATCO<sub>2</sub>NVERS

CATCO<sub>2</sub>NVERS, Creating added-value chemicals from bio-industrial CO<sub>2</sub> emissions using integrated catalytic technologies.

[READ MORE](#)

The overall idea of **CATCO<sub>2</sub>NVERS** is to reduce greenhouse gases emissions from the bio-based industries transforming waste-CO<sub>2</sub> from 2 bio-based industries into 5 added-value chemicals: glycolic acid (GA), lactic acid (LA), furan dicarboxylic methyl ester (FDME), cyclic carbonated fatty acid methyl esters (CCFAME) and bio-methanol, with application in the chemical, cosmetics and plastic industry. The project will process bio-based products replacing fossil material with a zero or negative greenhouse gas emissions.

[DISCOVER MORE](#)

### OBJECTIVES

The overall objective of CATCO<sub>2</sub>NVERS is to reduce greenhouse gases emissions. To this end, the vision of the project revolves around two main axes:

- Developing and applying catalyst-based technologies for CO<sub>2</sub> conversion to added-value chemicals
- Validating technologies at TRLs with industrial economic, efficiency and application sustainability
- Validating technologies at TRLs with industrial synthetic off-gases and providing sustainability and proofing socioeconomic and industrial feasibility.

### NEWS

**CATCO<sub>2</sub>NVERS**, a project that seeks to reduce greenhouse gas from the bio-based industries, kicks off

CATCO<sub>2</sub>NVERS is led by FUNORTEC and formed by fifteen partners from eight countries. CATCO<sub>2</sub>NVERS has received €16.6 million funding from...

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**LEGAL**

- [PRIVACY POLICY](#)
- [COOKIES POLICY](#)
- [LEGAL TERMS](#)

**NEWSLETTER**

Email Address

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Figure 4.2.4: Documents

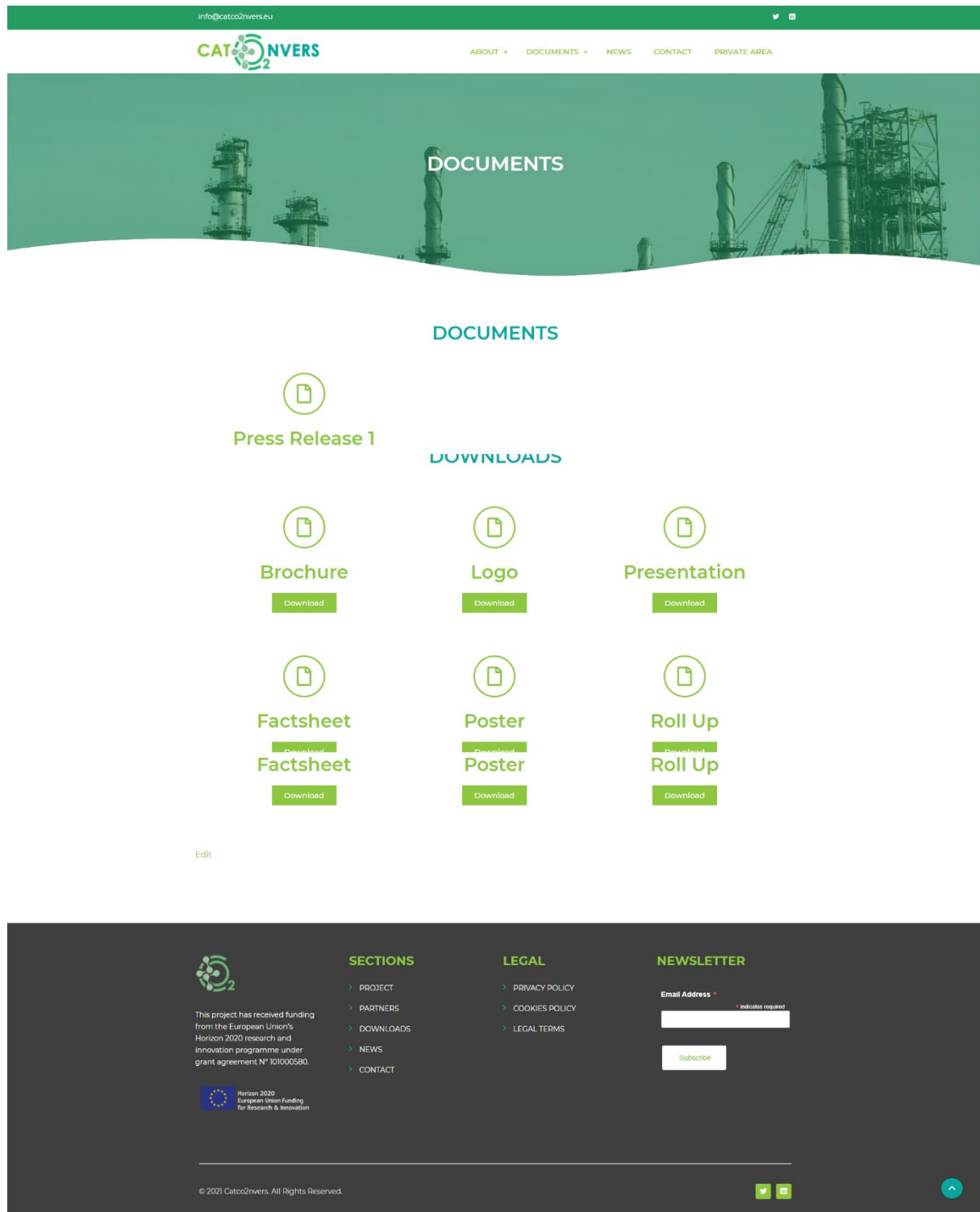



Figure 4.2.5: News

[info@catco2nvers.eu](mailto:info@catco2nvers.eu)
in


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### CATCO<sub>2</sub>NVERS, a project that seeks to reduce greenhouse gas from the bio-based industries, kicks off

June 18, 2021 CATCO<sub>2</sub>NVERS News

CATCO<sub>2</sub>NVERS is led by FUNDITEC and formed by fifteen partners from eight countries. CATCO<sub>2</sub>NVERS has received €6.6 million funding from the European Union's Horizon 2020 Research and Innovation Programme...

CATCO<sub>2</sub>NVERS is led by FUNDITEC and formed by fifteen partners from eight countries. CATCO<sub>2</sub>NVERS has received €6.6 million funding from the European Union's Horizon 2020 Research and Innovation Programme...

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#### NEWSLETTER

Email Address <sup>\*</sup> indicates required

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in





Figure 4.2.6: Contact

[info@catco2nvers.eu](mailto:info@catco2nvers.eu)

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## CONTACT

**Email**

[info@catco2nvers.eu](mailto:info@catco2nvers.eu)

**Address**

Coordinator: FUNDITEC  
Faraday Street 7 Cantoblanco Campus  
| 28049 Madrid | Spain

LET'S TALK

### Get In Touch

Your Name (required)

Your Email (required)

Subject

Your Message

☐ I have read and accept the data protection policy

Submit

**Parque Científico de Madrid**

Colchaca, 7 28049 Madrid

28049 Madrid

4,5 \*\*\*\*\* 62 reseñas

Reservar el viaje

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Email Address (Indicativo necesario)

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The layout is based on storytelling principles that guide the visitor through the CATCO2NVERS story using images, icons, and key appealing messages expressing the value proposition of CATCO2NVERS technologies, methodologies, and identity.

### 4.3 Navigability

The CATCO2NVERS Project website is characterized by its easy navigability, simplicity and user-friendly features.

On the menu, the following sections have been created: About, Documents, News, Contact and Private area. Intended to be an informative website, and according to the project's needs to update information, this organisation or internet architecture let the different audiences know more precisely about the project. The Private area is specifically dedicated to the partner's exchange platform and links directly to the Sharepoint created by the coordination.

The 'About' submenu comprises two (2) subsections to introduce the project: Project & Partners. The first one includes also four (4) subsections: Concept, Objectives, Impacts and Methodology. They briefly present the value proposition of the CATCO2NVERS project including pictures, graphics, figures and messages to let the audience understand what the project is about and why it is innovative and marketable. The Partners section includes the logo of the partners where, after clicking, a description of each organisation is showcased.

The 'Documents' section organises all the important documents that should be disseminated during the project's execution.

The 'News' submenu is useful to inform on recent developments within the project.

The 'Contact' section presents the project coordinator's contact details and a fields box where audiences can send messages that will be directed to the communication and dissemination managers via a dedicated email address: [info@catco2nvers.eu](mailto:info@catco2nvers.eu)

The 'Private area' is linked to the workspace platform where the consortium will have access to relevant files for the consortium.

Social media icons (LinkedIn and Twitter) appear in the header, as well as the generic contact email.

### 4.4 Content dissemination and publication

The CATCO2NVERS website was developed in three phases:

- 1) Content and visual proposition

2) Design

3) Feedback and corrections.

Final input was given prior to the closeout of beta-testing (21/06/2021). The content included possible messages, menus, and submenus, navigability as well as visual prospects in the form of a site map. The site went live, as planned, but is not a static tool. Modifications can be made at any time per the Consortium's request and verification with the Project Coordinator.

SIE will coordinate the project dissemination by updating the project's website, e-newsletters, etc. It will play a proactive role in checking with partners for the latest news, thus ensuring the regularity of the flow of information.

During the early stage of the project, when results are not yet available, project kick-off will be announced, general information on CATCO2NVERS technology will be disseminated and the website will be promoted. The project's website was accessible from Month 2 (June). Date of delivery: 29 July 2021.

Content resulting from project outcomes and other activities will be published on a regular basis. Preferably update reports will be received until the 20th of each month. SIE will then consolidate the information, validate it with the coordinator and then proceed to the website update.

Any scientific public articles, as well as event participation, will be tracked under an excel file stored on the SharePoint space and it will be updated every 2 months. In this way, any communication material to be disseminated will be tracked and archived to have a successful control in coordination and message deployment. This document was put in place during M2.

## 4.5 General data protection regulation (GDPR)

Privacy policy, cookies policy and legal terms have been included to be in compliance with general data protection regulation ([Regulation \(EU\) 2016/679](#)) on the protection of natural persons with regard to the processing of personal data and on the free movement of such data.

The privacy policy describes the process regarding the collection, use, and disclosure of personal data when using the CATCO2NVERS website, as well as the choices the user has associated with that data (Figure 4.5.1).

Our cookies policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies on the Service, users' choices regarding cookies, and further information (Figure 4.5.2).

Finally, the legal terms have been defined to explain the general conditions that regulate the use and access to the Internet service for the CATCO2NVERS website. (Figure 4.5.3).

Figure 4.5.1: Privacy policy

## PRIVACY POLICY

Effective date: May 1, 2020

CATCO2NVERS ("us", "we", or "our") operates the [www.catco2nvers.eu](http://www.catco2nvers.eu) website (hereinafter referred to as the "Service").

This page informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Service and the choices you have associated with that data. The Privacy Policy for CATCO2NVERS has been created with the help of [TermsFeed Privacy Policy Generator](#).

We use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, the terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, accessible from [www.catco2nvers.eu](http://www.catco2nvers.eu).

### Definitions

**Service**

Service is the [www.catco2nvers.eu](http://www.catco2nvers.eu) website operated by CATCO2NVERS.

**Personal Data**

Personal Data means data about a living individual who can be identified from those data (or from those and other information either in our possession or likely to come into our possession).

**Cookies**

Cookies are small files stored on your device (computer or mobile device).

### Information Collection and Use

We collect several different types of information for various purposes to provide and improve our Service to you.

#### Types of Data Collected

**Personal Data**

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data"). Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Cookies and Usage Data

**Usage Data**

We may also collect information how the Service is accessed and used ("Usage Data"). Usage Data may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

**Tracking Cookies Data**

We use cookies and similar tracking technologies to track the activity on our Service and we hold certain information.

Cookies are files with a small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Other tracking technologies are also used such as beacons, tags and scripts to collect and track information and to improve and analyse our Service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

Examples of Cookies we use:

- Session Cookies.** We use Session Cookies to operate our Service.
- Preference Cookies.** We use Preference Cookies to remember your preferences and various settings.
- Security Cookies.** We use Security Cookies for security purposes.

### Use of Data

[www.catco2nvers.eu](#) uses the collected data for various purposes:

CATCO2NVERS uses the collected data for various purposes:

- To provide and maintain the service
- To notify you about changes to our service
- To allow you to participate in interactive features of our Service when you choose to do so
- To provide customer care and support
- To provide analysis or valuable information so that we can improve the Service
- To monitor the usage of the service
- To detect, prevent and address technical issues

### Transfer Of Data

Your information, including Personal Data, may be transferred to – and maintained on – computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside Spain and choose to provide information to us, please note that we transfer the data, including Personal Data, to Spain and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

CATCO2NVERS will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

### Disclosure Of Data

#### Legal Requirements

CATCO2NVERS may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of CATCO2NVERS
- To prevent or investigate possible wrongdoing in connection with the Service
- To protect the personal safety of users of the Service or the public
- To protect against legal liability

As a European citizen, under GDPR, you have certain individual rights. You can learn more about these guides in the [GDPR Guide](#).

### Security of Data

The security of your data is important to us but remember that no method of transmission over the internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

### Service Providers

We may employ third party companies and individuals to facilitate our Service ("Service Providers"), to provide the Service on our behalf, to perform Service-related services or to assist us in analyzing how our Service is used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

### Analytics

We may use third-party Service Providers to monitor and analyze the use of our Service.

**Clicky**

Clicky is a web analytics service. Read the Privacy Policy for Clicky here: <http://www.clicky.com/terms>

### Links to Other Sites

Our Service may contain links to other sites that are not operated by us. If you click a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

### Children's Privacy

Our Service does not address anyone under the age of 18 ("Children").

We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your Child has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from children without verification of parental consent, we take steps to remove that information from our servers.

### Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the "effective date" at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

### Contact Us

If you have any questions about this Privacy Policy, please contact us:

- By email: [info@CATCO2NVERS.eu](mailto:info@CATCO2NVERS.eu)
- By visiting this page on our website: [www.CATCO2NVERS.eu](http://www.CATCO2NVERS.eu)

ENR





Figure 4.5.2: Cookies policy

info@catco2nvers.eu

CATCO2NVERS
ABOUT + DOCUMENTS + NEWS CONTACT PRIVATE AREA

COOKIES POLICY

Last updated: May 1, 2021

CATCO2NVERS ("us", "we", or "our") uses cookies on the www.CATCO2NVERS.eu website (the "Service"). By using the Service, you consent to the use of cookies.

Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies on the Service, your choices regarding cookies and further information about cookies. This Cookies Policy for CATCO2NVERS has been created with the help of [TermsFeed Cookie Policy Generator](#).

### What are cookies

Cookies are small pieces of text sent by your web browser by a website you visit. A cookie file is stored in your web browser and allows the Service or a third-party to recognize you and make your next visit easier and the Service more useful to you.

Cookies can be "persistent" or "session" cookies. Persistent cookies remain on your personal computer or mobile device when you go offline, while session cookies are deleted as soon as you close your web browser.

### How CATCO2NVERS uses cookies

To enable certain functions of the Service

We use both session and persistent cookies on the Service and we use different types of cookies to run the Service:

Essential cookies. We may use essential cookies to authenticate users and prevent fraudulent use of user accounts.

### What are your choices regarding cookies

If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser. As an European citizen, under GDPR, you have certain individual rights. You can learn more about these rights in the [GDPR Guide](#).

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

For the Chrome web browser, please visit this page from Google: <https://support.google.com/accounts/answer/32050>

For the Internet Explorer web browser, please visit this page from Microsoft: <http://support.microsoft.com/kb/279835>

For the Firefox web browser, please visit this page from Mozilla: <https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websites-stored>

For the Internet Explorer web browser, please visit this page from Microsoft: <http://support.microsoft.com/kb/279835>

For the Firefox web browser, please visit this page from Mozilla: <https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websites-stored>

For the Safari web browser, please visit this page from Apple: [https://support.apple.com/kb/PH4347?locale=en\\_US](https://support.apple.com/kb/PH4347?locale=en_US)

For any other web browser, please visit your web browser's official web pages.

### Where can you find more information about cookies

You can learn more about cookies and the following third-party websites:

AllAboutCookies: <http://www.allaboutcookies.org/> Network Advertising Initiative: <http://www.networkadvertising.org/>

Edit.

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101000580.

#### SECTIONS

- PROJECT
- PARTNERS
- DOWNLOADS
- NEWS
- CONTACT

#### LEGAL

- PRIVACY POLICY
- COOKIES POLICY
- LEGAL TERMS

#### NEWSLETTER

Email Address (address required)

Subscribe

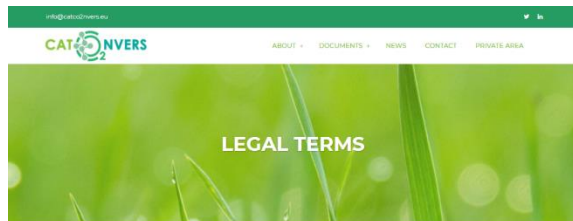
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**Horizon 2020**  
 European Union Funding  
 for Research & Innovation

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# CATCO2NVERS

Figure 4.5.3: Legal terms



These general conditions regulate the use and access to the internet service for CATCO2NVERS, a project financed by the European Union Horizon 2020 CA 101000580, at the following electronic address: [www.catco2nvers.eu](http://www.catco2nvers.eu)

#### 1- Use of this Web Site:

The functioning of the Web Site: [www.catco2nvers.eu](http://www.catco2nvers.eu) is regulated in these General Conditions that are available to the User, the main objective of which is to inform about its services and who the consortium responsible for the project is. The use of the Web Site attributes the status of User and implies full acceptance by the User of all the Conditions of Use of the Web Site in force when he or she accesses it. Consequently, if the User does not agree with any of the conditions laid down herein, he should not use this Web Site.

In like manner, the User undertakes not to use the information published in the Web Site, for illegal purposes or effects, contrary to the contents of these General Conditions, that might injure the rights or interests of third parties, or which may in any way damage, render unusable, overload, deteriorate the Web Site or information provided in it or impede the normal use or enjoyment of the Web Site by other users.

The User shall refrain from obtaining information, messages, graphics, drawings, sound and/or image files, photographs, software and, in general, any class of accessible material through the Web Site or its services, using means other than those that have been made available to it, or, in general, those that are regularly used on the internet.

#### 2- Right to modify the Web Site, right to restrict access to the Web Site and right to suspend the operability of the Web Site:

##### 3- Web Surfing Cookies:

The CATCO2NVERS Web Site service provider uses cookies only to make it easier for the User to surf the Web Site, in no event will they be used to gather personal data. They are only used to improve Web Site surfing and reduce downloading time of Web elements.

Nevertheless, if the User does not want to use these cookies, they can reject the use of system cookies from their Web browser options. These files can also be deleted without affecting the quality of the Web Site, and the only effect of this configuration is that the Web Site takes longer to download, as the files are not in the User's cache memory.

#### 4- Access and use of the Web Site is free:

The Web Site service provision by the User is free and requires no prior subscription or registration. The User's identification is only required in the following situations: When the User asks for more information on a matter of his interest, he sends us an e-mail to contact us, wants to access the images publications that are available at our library, or asks us to send him press releases or news sheets.

The registration and identification of the User's personal data will be governed by the indications in the tenth section: Privacy and confidentiality protection policy of the personal information that the Users freely and voluntarily provide.

#### 5- Links:

The Web Site may possibly at times offer the User technical link devices (links, banners or buttons), directories and search tools allowing users to access web sites belonging to and/or managed by third parties. CATCO2NVERS does not offer or market on its own or by means of third parties, the services available at the linked sites, or control, exercise supervision or approve the products, services, contents, information, data, files and any other class of material in these linked sites.

CATCO2NVERS, therefore, declines any responsibility regarding the information that falls outside this Web Site and which is not managed directly by CATCO2NVERS.

If the User wants to establish a link or make any similar action with regard to the Web Site, this should be previously authorized by CATCO2NVERS. Any other use, assignment to third parties, communication, and disclosure of the full or partial, public or private Contents is forbidden. CATCO2NVERS reserves the right to exercise the respective civil and criminal legal actions to demand the compliance of this clause and to claim for damages.

#### 6- Intellectual and Industrial Property Rights:

The User acknowledges and accepts that all Industrial and Intellectual Property rights on the Contents and/or any other elements inserted in the Web Site (including, without limitation, trademarks, logos, trade names, texts, images, graphics, designs, sound, databases, software, flow charts, presentation, "look-and-feel", audio and video), are the property of CATCO2NVERS and/or third parties. In no event does access to the Web Site imply on the part of CATCO2NVERS and/or third parties who own the Web Site's contents, any kind of waiver, transmission, licence or total or partial cession of such rights, unless otherwise expressly established.

#### 7- Exclusion of guarantees and responsibility:

The User acknowledges and accepts that the User's use of the Web Site is carried out, at his own risk and without any kind of warranty, total or partial, cession of such rights, unless otherwise expressly established.

#### 8- Exclusion of guarantees and responsibility:

##### 11- Of functioning of the Web Site

CATCO2NVERS does not guarantee the availability and continuity of the functioning of the Web Site and shall in no event be held liable for damages or losses that might be derived from (i) lack of availability or accessibility to the Web Site or those other sites with which a Link has been established, (ii) interruption in the functioning of the Web Site or computer faults, telephone failures, disconnections, delays or blocking caused by deficiencies or overloads on the telephone lines, in the internet system or in other electronic systems produced in the course of its functioning, (iii) lack of suitability of the Web Site for the specific needs of the Users and (iv) other damages that might be caused by third parties through unauthorized intrusions or hackers outside the control of CATCO2NVERS.

CATCO2NVERS does not guarantee the absence of virus or any other elements in the Web Site introduced by outside third parties that may produce changes in the User's system or logic operation, and disclosure of documents and files stored in their systems, and shall in no event be responsible for damages or losses that might be derived from the presence of virus, malware or other elements that could produce alterations in the physical or logic systems, electronic documents or User files.

However, CATCO2NVERS adopts various protection measures to protect the Web Site and Contents against hackers. However, this does not guarantee the unauthorized use by third parties to access the type of use of the Web Site made by the User or conditions, characteristics and circumstances in which that use is made. CATCO2NVERS shall consequently in no event be responsible for damages or losses derived from such unauthorized access.

##### 12- For the use of the Web Site

CATCO2NVERS shall in no event be responsible for the use that users and/or third parties may make of the Web Site, or for any damages arising therefrom.

##### 13- For the Contents

The Contents of the Web Site are the sole property of CATCO2NVERS and are made available by it in good faith and with the best professional quality standards. CATCO2NVERS however excludes any kind of liability for damage of any nature that might be due to lack of confidentiality, accuracy and/or current importance of the contents of the Web Site.

##### 14- Partial nullity:

Should any of these general conditions be declared null, invalid or ineffective this shall not affect the validity or effectiveness of the other clauses that shall continue to be binding between the parties. The waiver by any of the parties to demand the compliance at a given time of any of the conditions stipulated herein, shall not imply a general waiver to comply with the other condition or conditions, nor shall it create an acquired right for the other party.

##### 9- Applicable law and jurisdiction:

The provision of the Web Site service and present Conditions of Use of the Web Site are governed by the applicable legislation in the territorial regulations of the European Union, and specifically by the laws that make up Spanish legal regulations applicable to information society and electronic commerce services and Spanish legislation on personal data protection. For any disagreements in the performance, interpretation, fulfilment of these Conditions, or in the regions between the User and CATCO2NVERS both parties expressly waive any other privileges that might correspond to them and agree to submit to the jurisdiction and exclusive competence of the Law Courts and Tribunals of Madrid (Spain).

##### 10- Privacy and confidentiality protection policy of the personal information that the users freely and voluntarily provide:

In accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, CATCO2NVERS hereby sets out how the personal data voluntarily supplied by the User on the Website will be treated:

##### 10.1- Identification of the File Manager and information recipients

- CATCO2NVERS
- You can contact us at [info@catco2nvers.eu](mailto:info@catco2nvers.eu).

At CATCO2NVERS we take your privacy seriously and want you to understand our practices relating to the processing of user personal data. This privacy statement explains how we do it:

##### 10.2- Purpose of data treatment

The personal data gathered by CATCO2NVERS on the forms and contact channels on the website has the following purposes:

- CONTACT:** Identification details gathered through this form are for the purpose of providing the requested service and consultancy requested in the communication made by the User.

Personal data processing for purposes other than those detailed above, will require the express prior consent of the User in each case.

CATCO2NVERS reserves the right to disclose your personal data as required by law, or when it considers that its disclosure is necessary to protect their rights and/or comply with the requirements of a legal procedure, court order, regulator request or any other legal process affecting CATCO2NVERS.

##### 10.3- Legitimation

The processing of the User's data for the different purposes set out in the previous section is based on the consent that CATCO2NVERS requests from the User, under no circumstances shall the withdrawal of this consent restrict the performance of the product procurement contract.

##### 10.4- Data security

Once CATCO2NVERS has received the User's data, it will take the appropriate security measures to avoid any unauthorized access, inappropriate use or disclosure, unauthorized modifications, illegal destruction, or accidental loss.

##### 10.5- Data communication to Third Parties

CATCO2NVERS will not communicate personal data to third-party companies except for companies of the consortium, or in case of legal obligation or with the consent of the data subject.

Should the possibility of transferring your data be considered for other circumstances, CATCO2NVERS will request the User's express consent.

Notwithstanding the above, CATCO2NVERS informs you that the provision of some of its services and/or products requires the storage of your data in systems belonging to CATCO2NVERS or third parties and access to your data by CATCO2NVERS or third parties, with the commitment of CATCO2NVERS to comply with all applicable legislation. For these purposes, CATCO2NVERS informs you that it will commission third parties to handle certain functions such as maintenance of computer systems and management and auditing services.

##### 10.7- Data Retention

The personal data gathered on the forms and contact channels on the website will be retained under the following conditions:

- CONTACT:** CATCO2NVERS will retain the information supplied until the consultation has been resolved and, in any event, for up to a maximum of twelve months. Unless another consultation is made or the user signs up for our services. After that, the data will become non-identifiable or will be deleted.

##### 10.8- Rights

The User can modify his communication preferences at any time as well as exercise the following rights:

- Right to Access, allowing the User to consult his personal data.
- Right to Rectification, allowing the User to modify his personal data when they are inaccurate.
- Right to Erasure, allowing the User to request that his personal data associated with the service be erased.
- Right to Object, allowing the User to request that his personal data not be processed.
- Right to Restriction of Processing, allowing the User to request that his data be restricted from processing in the following cases:
  - While the User contests the accuracy of his data.
  - When the processing is unlawful, but the User opposes erasure of his data.
  - When CATCO2NVERS does not need to process the User's data, but the User needs those data for exercising or defending legal claims.
  - When the User opposes the processing of your data pursuant to a legitimate interest by CATCO2NVERS, pending verification whether the legitimate grounds of the controller prevail yours.
- Right to Portability, allowing the User to receive the personal data he provided in electronic format, as well as to transmit those data to another entity.
- Right to Withdraw Consent, giving the User the right to withdraw the consent he granted for the processing of the personal data at any time and via any of the channels indicated below, without affecting the legality of any processing carried out prior to withdrawal.

The User can exercise these rights via any means, providing these enable reliable acknowledgement of the sending and receipt of his request, and it is sent to CATCO2NVERS using the details included in the beginning of this Privacy policy, indicating the reference "Data Protection". The following must appear in the request: Name, surnames, a photocopy of your national ID, the person specifying your request, and the address for receiving notifications.

##### 10.9- Contact CATCO2NVERS

CATCO2NVERS will do its utmost to ensure that the data is always kept up to date. However, the quality of the data is the responsibility of the owner, and if there is any modification in the User data on the web, the User will notify the File Manager, who shall take no responsibility if any change in data fails to be notified to CATCO2NVERS.

EN:



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